



North Florida
Compensation
& Benefits
Association

2011 MEETING SPONSORSHIP

SPONSORSHIP LEVEL	Podium Time At Meeting	Display Table at Meeting	Collect Business Cards for a Giveaway	Send Your Company Info to those providing business cards	Your Company Name on SFCB Events Page*	Free Breakfast or Lunch At Meeting
Platinum \$500	Up to 3 minutes	Yes	Yes	Yes	Yes – 3 months	Yes, 2
Platinum \$300	Up to 2 minutes	Yes	Yes	Yes	Yes – 2 months	Yes, 2
Gold \$200	No	Yes	Yes	Yes	Yes – 1 month	Yes, 1

*3 months includes the month prior to the meeting, the month of the meeting and the month after the meeting; 2 months includes the month prior to the meeting and the month of the meeting; 1 month includes the month of the meeting

GUIDELINES ON MEETING SPONSORSHIPS - 2011

Thank you for your interest in partnering with North Florida Compensation & Benefits Association. The following information should be helpful in determining if your request fits within our sponsorship guidelines. Although NFCBA would like to fulfill every request, it may not be possible due to volume

NFCBA provides meeting sponsorships as part of our mission to serve our membership and bring them information of interest.

Meeting Sponsorship Guidelines & Criteria:

- Sponsorship is open to companies that meet our criteria, and whose services and/or products have appeal and value to NFCBA's membership and/or provide some service or benefit to the members and/or the employee populations they serve.
- Priority will be given to sponsors that reinforce NFCBA's mission and whose products or services address a common need of the membership in the field of compensation, benefits, and/or total rewards, and the field of employee motivation, morale and behavior related to compensation, benefits, and total rewards.
- Sponsorships related to candidates running for office or political organizations cannot be fulfilled.
- NFCBA cannot promote, acknowledge exclusivity, or recommend a sponsor or their products or services. We can acknowledge a sponsor's contribution or "support".

Meeting Sponsorship Scheduling Information:

- Meeting sponsorships will be scheduled through NFCBA's Immediate Past President and/or Director of Programs. Meetings are held each year in January, March, May, July, September, and November.
- A limited number of meeting sponsorships will be available and scheduled for each quarterly meeting. Only one PLATINUM or GOLD level sponsor will be allowed for each meeting.
- Announcements made by PLATINUM or GOLD level meeting sponsor during podium time will be delivered in a neutral language that does not endorse, promote or call to action, but rather, shares information about the company's products and/or services to provide for education and improvement of skills of members of the Association in the area of compensation, benefits, and total rewards practices. Podium time is strictly limited to a maximum of 3 minutes for a PLATINUM sponsor and 2 minutes for a GOLD sponsor.
- Confirmed meeting sponsorships (at all levels) may provide promotional literature/materials to meeting attendees. In addition, meeting attendees who provide business cards/contact information directly to the meeting sponsors may be contacted by the meeting sponsors.
- NFCBA does not make available or sell our membership list to any third party. This list cannot be used for any business or sales solicitation purposes; failure to comply with this restriction may result in forfeiture of sponsorship.

Meeting Sponsorship Request & Approval Information:

- Please send your company’s information including the date, contact person’s information, name of the organization and contact information, website address, and details of the company’s product and/or services and how knowledge of these products and/or services would benefit our membership. These details will be used for consideration of your request.
- Please e-mail all requests at least 6 weeks before the meeting you wish to sponsor. Please **e-mail** this information to Hallie Day, Immediate Past President, at hday@jaxfcu.org.
- Signed copies of the Sponsorship Request should be mailed to: NFCBA Sponsorship, P.O. Box 5802, Jacksonville, FL 32247.
- Upon receipt and approval of your Sponsorship Request, the Sponsor’s Contact will receive an invoice. Mail payments to: P.O. Box 5802, Jacksonville, FL 32247
- Once payment is received, your company will be listed on the NFCBA website “Events Page” as a sponsor for the upcoming quarterly meeting.
- If you have any questions, please contact Hallie Day, Immediate Past President, at hday@jaxfcu.org for clarification.

Sponsorship Request - 2011

Company:_____ Contact Name:_____

Address:_____

City:_____ State: _____ Zip: _____

Phone:_____ E-mail:_____

Website:_____

Authorization: _____ Level for _____ 2011

_____Meeting

I have read the Meeting Sponsorship Guidelines and hereby authorize confirmation of sponsorship request as indicated above and understand that payment is due upon receipt of invoice.

Signature of Authorized Company Representative

Date

Thank you for your support!